

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

Call for Applications

Sommerakademie im Zentrum Paul Klee 2014

Guest Curator: Raimundas Malašauskas

Theme: “HR”

**Duration of the Sommerakademie im Zentrum Paul Klee:
August 13 – 23, 2013**

Deadline for Applications: January 31, 2014



Ein Ausbildungsengagement
der Berner Kantonalbank AG



SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

Table of Contents

General Information	3
Theme of the Academy	4
Guest Curator and Speakers	5
Concept and Programme	6
Opening and Nominators` Day of the Sommerakademie im Zentrum Paul Klee	6
Organisation and Management	6
Application Procedure	7
Conditions of Participation	8
Travel and Accommodation Expenses	8
Application Form	9
Questionnaire	11

Berne, December 2013



Ein Ausbildungsentagement
der Berner Kantonalbank AG



SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

General Information

The *Sommerakademie im Zentrum Paul Klee (SAK)* is a foundation funded by the Cantonal Bank of Berne's BEKB | BCBE commitment to training.

The *SAK* is an annual event, providing an international platform for contemporary art, and selecting twelve international artists, art critics and curators to attend a ten-day workshop. Every year, a Board of Experts nominates a new Guest Curator, who develops the theme. The *SAK* promotes artistic reflection amongst Fellows, Guest Curator, Speakers and Nominators from the international art world. Members of the public are invited to participate in a selection of events and artistic processes. The *SAK* is held at the Zentrum Paul Klee and further art institutions in Berne.

All the Fellows who have participated in a former *SAK* become Alumni, and have the right to nominate one suitable candidate per year.

Nominators Alumni, Former Guest Curators and a selection of former Speakers who actively participate in the nomination procedure will be invited to Berne to the Nominators' Day. Travel and hotel expenses will be covered by an all in fee offered by the Cantonal Bank of Berne BEKB | BCBE.

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

Theme of the Sommerakademie im Zentrum Paul Klee 2014

by Raimundas Malašauskas

HR

"I want to read people", Hermann Rorschach proclaimed almost 100 years ago. As son of a Swiss art teacher, he drew and painted wondrously, albeit became a father of psycho-diagnostics, a method of psychiatry based on perception. The marriage of art and science in Rorschach's case turned out to be a pretty extraordinary affair resulting in multiple schools, controversies, methods, career and life choices deriving from the same source: ten inkblot drawings that Hermann Rorschach left without a fully developed theory behind it. What was meant to unravel a character of a person subsequently turned into a character of its own, a synonym of ambivalence and undefinability. Not every artwork fares this far. The entire set of inkblots rests at Hermann Rorschach archive in Bern now.

According to science historian Peter Galison, Rorschach's method reinforced modern thought, treating the world as a screen on which people project things like a slide projector projects recognizable images on the wall. In fact through its application the psycho-diagnostics test created its subject as any systematically applied test would do. The so-called unfinished frames that one ought to complete with perceptions and associations marked both advertising and poetry. These blanks are occasionally called a space for imagination. On a more basic level ideas of rational coherency, systemic management and hyper-visualization run our social conduct. Whether you like it or not, filling the blanks or ticking boxes is a daily routine for most of us.

While psychology is being replaced by neuro-management and hybrid-sciences open up further unknowns, new theories and new characters emerge. The latter include even retail window mannequins - they come in three styles nowadays: realist, abstract and headless. More questions follow: what about reformulating the inkblot as a portrait of the world rather than a portrait of a person? How does art contribute to psycho-therapeutic project in neuro-management era? Does headless mean our brain capacities are distributed outside of our bodies? What is the power of languages to produce their own

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

consequences through making new words, neologisms and combinations that belong to many orders at once? Could it facilitate developing new ways of sensing the world?

It is also rather evident these days that we act not only as readers of people, but also as writers of ourselves and others. Cultivating one's sociability is a daily aesthetic and cognitive practice. Which larger-than-social frameworks shall we inscribe ourselves in when so many are around?

Guest Curator and Speakers

The Guest Curator

Raimundas Malašauskas was born in Vilnius, curates in the world, writes occasionally.

Several curated projects:

Oo, Lithuanian and Cyprus pavilions in the 55th Venice Biennale, 2013

Fusiform Gyrus, Lisson Gallery, London, 2013

Weather Permitting, 9th Mercosul Biennale, Porto Alegre, 2013

Repetition Island, Centre Pompidou, Paris, 2010

Satellite Series 4, Jeu de Paume Museum, Paris, 2010 ? 2011

Into the Belly of a Dove, Museo Rufino Tamayo, Mexico City, 2010

CAC TV, CAC Vilnius 2004 – 2007

Clifford Irving Show, 2007 - 2010, various sites

Hypnotic Show, 2007 – ongoing

BMW (Black Market Worlds), IX Baltic Triennial, CAC Vilnius, 2005

Recently he worked as one of the agents of dOCUMENTA 13, Kassel 2012.

Publications:

Paper Exhibition, a book of Malašauskas' selected writings, was recently published by Sternberg Press: www.rai.lt

Website:

Iterations or documentation of his projects can be found at: www.rye.tv

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

The Speakers

The Speakers are international experts in the field of this year's theme and they will be present during most of the Academy to focus on the theme from different perspectives.

Concept and Programme

The Academy programme will be developed by the Guest Curator and will take place in the Zentrum Paul Klee and in further partner locations. It consists of workshops, lectures, a sightseeing tour of Berne, a guided tour through the Zentrum Paul Klee (exhibitions and archive) and an excursion. A detailed programme will be provided upon arrival. Certain parts will be exclusively for Fellows.

Additional events will be held in collaboration with local partner organisations and will be open to the public. The public programme will be announced by flyers, website, newsletters, facebook and twitter.

During the workshops the Fellows are given the opportunity to present and discuss their work in relation to the theme. Speakers will join in and present their approach to the theme.

Opening and Nominators' Day of the Sommerakademie im Zentrum Paul Klee

Nominators, Alumni, former Guest Curators and Speakers who actively nominate a possible Fellow will be invited by the Cantonal Bank of Berne's BEKB | BCBE to the Nominators' Day which coincides with the start of the Academy. The public opening event will take place on August 15, 2014 at the Zentrum Paul Klee and the Fellows will introduce the audience into their work.

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

Organisation, Jury and Management

The Director of the SAK, Dr. Jacqueline Burckhardt, is advised by the Board of Experts:
Giovanni Carmine, Director Kunst Halle Sankt Gallen

Andreas Fiedler, Freelance Curator

Sabina Lang, Artist

Prof. Dr. Beate Söntgen, Professor of Art History at Leuphana-University Lüneburg

Peter Fischer, Director Zentrum Paul Klee

The Jury (Director Dr. J. Burckhardt, Guest Curator Raimundas Malašauskas and Members of the Board of Experts) will take their decision in February/March 2014.

Members of the Management Team are: Barbara Mosca and Caroline Komor Müller.

Application Procedure

Eligibility

Artists, curators or art critics, who are graduates of an art academy or university, or who have an equivalent qualification are eligible to participate. Applicants should have initial work experience; **the age limit is 35 (- born 1979).**

1) Nominators, Alumni, Guest Curators and a selection of former Speakers of the SAK are encouraged to invite one suitable candidate to apply.

2) Free applications are just as welcome.

For further information please see: www.sommerakademie.zpk.org.

Application Materials and Rights

The application needs to be concise and in printed form. For details, see the application form. Please do not send in originals. Incomplete, unsigned or late applications (date of postmark applies) cannot be considered. Application materials will not be returned.

The SAK is entitled to use all materials made available by applicants for press work and advertising.

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

Selection Procedure

1. The deadline for applications is January 31, 2014.
 2. The Jury selects twelve candidates whose applications relate to the theme.
 3. The decision will be communicated to applicants and Nominators in March 2014.
- Reasons for rejection will not be communicated. Legal action is not possible.

Conditions of Participation

The selected Fellows agree to participate regularly and actively in the SAK events for its entire duration. The language of the Academy will be English.

During the Academy photographs and videos will be taken on announcement in order to document the SAK 2014. A day-to-day documentation will be uploaded on the SAK website.

Fellows' Presentations

It is part of the Opening Ceremony in the Auditorium of the Zentrum Paul Klee that the selected Fellows will present their work in 5-minutes-presentations to key people of the international art world and the general public. The Auditorium offers high standard technology and details will be communicated at a later stage.

Financial and technical details need to be approved by the Management.

Travel and Accommodation Expenses

Fellows will make their own travel arrangements and guarantee to be present from the first to the last day of the Academy. All travel arrangements must be communicated to the Management. The SAK will cover direct travel expenses to and from Berne with an all in amount (consisting of a 2nd class rail ticket or a reasonably priced flight and return ticket from the airport to Berne). The SAK will not cover expenses for assistants, partners and children.

During the Academy accommodation, joint meals, local transport and excursions are organised and fully paid for by the SAK.

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

(A) Application to participate as a Fellow (artist, art critic or curator) in the Sommerakademie im Zentrum Paul Klee, August 13 – 23, 2014

First Name _____

Surname / Family Name _____
(As in passport)

Street / No. _____

Postcode / City _____

Country _____

Date of Birth _____ Place of Birth _____

Gender m f Nationality _____

Languages English Other _____

Telephone Number _____ Mobile _____

Email Address(es) _____

Website _____

Areas of Work / Media _____

Nominated by: First Name / Surname _____

Institution _____

This application must contain:

- Application form
- 2-page questionnaire
- CV with professional career and achievements to date

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

Supporting Material:

- 2-4 A4 pages with photographs documenting your work in printed version or for critics/curators an equivalent in text examples or 1-2 catalogues
- One DVD if the candidate works with video or performance
- One publication (optional)
- A list of publications (optional)

In case I would become a Fellow I agree:

- that I would book my travel arrangements on my own (including VISA procedures) and will be reimbursed.
- that I am responsible for my insurance, for medical treatment and personal belongings and arrange both a personal effects and health insurance policy to cover the period of my stay in Switzerland.

I am in agreement with the conditions of participation. I declare that the submitted documentation is of my own work and that the information in my CV is correct.

Place / Date _____ Signature _____

Please submit your application by **January 31, 2014** (postmark):

Sommerakademie im Zentrum Paul Klee, Monument im Fruchtländ 3, PO Box, CH-3000 Bern 31, Switzerland

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

(B) Questionnaire

First Name / Surname _____

1. How does your work relate to the theme HR?

2. Explain your reasons for applying, your professional objectives during your stay at the Academy, as well as your expectations with regard to the *Sommerakademie im Zentrum Paul Klee 2014*?

SOMMER— AKADEMIE im Zentrum Paul Klee

Sommerakademie im Zentrum Paul Klee
Postfach, CH-3000 Bern 31
T +41 (0)31 359 01 01, F +41 (0)31 359 01 02
www.sommerakademie.zpk.org

3. Can you provide an idea that has changed your life recently? (up to 100 words)

4. Is there any identifiable idea that you have recently discarded? (up to 100 words)

5. Can you create a neologism and explain its working? (up to 100 words)